



SAQ Store Locations Across Quebec

SAQ agencies aim to provide a better service to less densely populated areas. They're located in supermarkets, convenience stores and gas stations, and provide a selection of quality wines among the same offered in SAQ stores.

Products Used

- BG-2120: Mixer Amplifier
- F-2322C: Wide-Dispersion Ceiling Speaker
- DT-930: AM/FM Synthesizer Tuner
- CS-154: Wide Range Weatherproof Speaker
- PC-580RU: Series Ceiling Mount (Mass Notification) Speaker



Purpose

The retailer required a reliable audio system to produce excellent quality background music while providing great coverage.

Challenge

We had to compete against the price points and reliability of other vendors.

Solution

Working with the tech team, we won the job using our product reliability, durability and sound quality.

Feedback

The customer was extremely happy with the results and has authorized other SAQ locations to equip themselves with TOA products.



About TOA Canada Corporation

TOA Corporation was founded in Kobe, Japan over 80 years ago. TOA operates in over 100 countries worldwide, with manufacturing facilities found in nearly every major market area. These facilities have a reputation for precision design and fabrication, resulting in a proven track record of TOA product reliability.

TOA Canada Corporation was formed in 1990 as a complete sound solutions provider, specializing in commercial audio, including, public address, voice communications, voice evacuation and emergency paging requirements. TOA Canada offers complete solutions for all corporate and commercial audio communications and intercom security requirements.